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PATENT  
Attorney Docket No.: 90204-750840 (004500US)  
Client Ref. No.: REG00035 1999PT

KILPATRICK TOWNSEND & STOCKTON LLP

By: /Sylvia E. Arnold/

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Jeffrey Bezos

Application No.: 09/437,815

Filed: November 10, 1999

For: METHOD AND SYSTEM FOR  
ALLOCATING DISPLAY SPACE

Customer No.: 107508

Confirmation No.: 8505

Examiner: Nathan C. Uber

Technology Center/Art Unit: 3622

SUPPLEMENTAL AMENDMENT  
and SUBMISSION OF  
CORRECTED DRAWINGS

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Commissioner:

Prior to examination of the above-referenced application, please enter the following amendments and remarks:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Drawings** begin on page 4 of this paper and include both an attached replacement sheet and an annotated sheet showing changes.

**Remarks/Arguments** begin on page 5 of this paper.